

Boston Symphony Orchestra High School Focus Group Spring 2010

The Boston Symphony Orchestra (BSO) has a very unique opportunity for interested Weston High School Students.

Did you know that the BSO is one of the premier orchestras in the world?! Did you know that Symphony Hall in Boston is one of the most acoustically perfect music halls in the world? There are many more superlatives about the BSO, but we want you to find out for yourself!

We are looking for motivated high school students who are willing to be involved in an unprecedented marketing research program for the BSO. Qualified students would have to commit approximately 6 hours of your time over three different dates.

On the first date, you will be required to spend 1 – 1.5 hours in a classroom with marketing representatives from the BSO who will ask you questions about how and what you choose to do when you are not in school or involved in extra-curricular activities. After the first meeting, you will be given two tickets to a Symphony concert of your choice and asked to spend an evening at Symphony Hall. You may also be asked to complete a survey immediately following the concert. Finally, the BSO would like to get your feedback in person for one last meeting in April. On the first and third meetings all participants will meet at the same mutually agreed upon time. The night of the concert, you will be encouraged to make your own plans.

This program is eligible for Community Service credit hours.

Please complete the questionnaire if you would like to pursue this opportunity.

The first meeting is currently scheduled for Wednesday, February 24, 3 p.m. in the Weston H.S. Media Center. If you are interested, please return the application to Mr. Memoli by Tuesday, February 23, 2010.

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Name _____

Address _____

Phone (best number to be reached) _____

Email _____

What is the best way to contact you? Email? Text Message? Snail Mail?

What school organizations and performing groups are you involved with?

Do you play any instruments? If so, which ones _____

Have you even been involved with any focus groups in the past? If yes, for whom?

If selected, you would be required to attend all three events. The first and third meetings will be scheduled at a time that would accommodate all schedules. Those meetings will take place at the High School and will take 1 – 1.5 hours. Would you be willing to move your schedule around to accommodate the BSO meeting if conflicts were to arise? _____

Why do you want to be involved with this focus group?

Your choice to volunteer for this program must be approved by your parents. Also, any additional expenses outside of the concert tickets will be covered by participant.

Applicant Signature _____ Date _____

Parent Signature _____ Date _____